

O.V.: BC/CEN/ENTR/000/2003-20

eEurope – Standardisation work for product description and classification

Roadmap

1 Milestones and deliverables achievements

The activity will take place within the current CEN/ISSS WS/ECAT (Multilingual catalogue strategies for ecommerce and ebusiness), which is in the process of finalizing the first part of an initial project on eBusiness classification issues. The activity supported under the present contract will cover product description and classification, with the end-result of two CEN Workshop Agreements and three technical reports with recommendations.

For the production of the draft deliverables, use will be made paid Project Team of three experts, working under a voluntary co-ordinator, which deliver in line with the Workshop's steer and comments.

A call for experts was launched in anticipation of the signature of the Grant Agreement BC/CEN/ENTR/000/2003-20, but the implementation has been frozen pending contract implementation.

2 Participating bodies

The Workshop eCAT currently has over 50 members and a dozen observers. An electronic mailing list is managed by TermNet, which runs the Secretariat on behalf of ON (Austrian Standards).

Workshop eCAT members represent the following stakeholders:

- academia (universities/research centers)
- public administrations (national, regional, EU level)
- industry
- consumers
- standards bodies
- consultants

In specific identified cases, the Chair and Vice-Chair will invite other organizations to join the activity.

3 How participants will be attracted

The Workshop will be further promoted through:

- an open "Conference" to be held in February 2004 in Cologne, Germany
- CEN/ISSS newsletter
- Web site
- External presentations

4 Other organizations involved

An important liaison is with ISO/TC37, which deals with the generic principles of these issues at global level. There are also liaisons with relevant classification systems, notably UNSPSC, those responsible for NATO procurement, eCI@ss, and others.

5 Results dissemination

The CWA will be made available through the CEN Members and shall be available free of charge for downloading from the CEN web site.

6 Results promotion

The results will be promoted as an overall part of the eEurope standards promotional effort. The outputs will be made available to ISO/TC37 for possible international uptake.

7 Performance indicators

Category/Policy impact indicators	
Effectiveness	Number of participants in the activities, in the review, in the voting (if applicable) = 20 Number of meetings= 2 Number of participants in each meeting= 20 Number of external presentations on the activity= 6 Production time of the deliverables and statistics on delivery dates versus timetables foreseen in the contracts (see contract)
Stakeholder engagement	Balance of Stakeholder representation in the activity <ul style="list-style-type: none">- Industry/end users=8- Academy: 6- users associations: 2- number of international co-operation/liaison activities: 5

Category/Policy impact indicators	
	Public sector: 3
Dissemination Results	Record of dissemination and awareness actions= see external presentations Number of promotional flyers= 0 Number of hits to the relevant web sites: CEN/ISSS is prepared to monitor them
Impact	Number of free downloads of deliverables: The problem with measuring the downloads of the CWAs from CEN's web-site is that the required data will not be available until some considerable time after the completion and delivery of the CWAs Number of free downloads of deliverable (draft CWA) during public comment period: = 50 per month Stakeholder satisfaction: percentage of participating organizations which indicate satisfaction with the activity (survey to do after completion activity)

8 Time scale

0	Define the performance indicators	Plenary	17 February 2004
1	Interim report , with drafts of two CWAs and of three technical reports	Plenary	17 June 2004
2	Final report , with the text of the two approved CWAs, and of the approved technical reports	Plenary	17 June 2005
3	A report , providing detailed information on the activities covered by the agreement, including statistical information on the agreed performance indicators	CEN/ISSS	17 June 2005