

Agenda eCAT Final Plenary & Conference, Cologne, 2004 02 27

Venue: Fachhochschule Köln (University of Applied Sciences) Room „Rotunde“
 Claudiusstrasse 1, DE-50678 Cologne - Emergency cellphone: +49 171 4352 475

Part 1: eCAT Conference: Multilingual Electronic Cataloging

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| 8.30 | Registration and welcome coffee | |
| 9.00 | Mr. Klaus-Dirk Schmitz, eCAT Chairman, DE | Welcome and Administration <ul style="list-style-type: none"> ▪ Minutes of eCAT Plenary 2003 10 10 ▪ Approval of agenda ▪ Liaison requests: ISO/TC 37 and EDIFICE |
| 9.15 | Mr Havard Hjulstad, eCAT Project Team Coordinator, NO | Overview CWA (CEN Workshop Agreement) |
| 9.30 | Mr. Holger Kett, Fraunhofer IAO, DE | W 1.1: Survey on existing eCatalogues in eBusiness – schemes, systems/tools, way of applications |
| 9.45 | Mr. Pim van der Eijk, Sonnenglanz Consulting, NL | W 1.2: Survey on existing major institutions/organisations supporting eCatalogue development in eBusiness and state-of-the-art in pertinent research |
| 10.00 | Mr. Volker Schmitz, University of Essen & Duisburg, DE | W 1.3: Analysis of existing eCatalogues |
| 10.15 | Mr. Nikolaus Ondracek, Paradine, AT | W 1.4: Analysis of the relation between (as well as application of) existing product classification schemes/product identification schemes and eCatalogues |
| 11.00 | Coffee break | |
| 11.15 | Ms. Bodil Nistrup Madsen, Danterm and Copenhagen Business School, DK | W 2: Plans and concepts for a standardisation strategy |
| 11.45 | Mr. Nikolaus Ondracek, Paradine, AT | W 3: Plans and concepts for pan-European implementation |
| 12.15 | Mr Raymond Betz, CIDX/eCI@ss, BE | Project ePDC Global Multilingual product Description and Classification for eCommerce and eBusiness <ul style="list-style-type: none"> ▪ Minutes of meetings ▪ Phase 2 of eCAT/ePDC |
| 12.45 | Mr Havard Hjulstad, eCAT Project Team Coordinator, NO | Presentation and formal approval of CWA |

13.00 – 14.00 Lunch

Part 2: eCAT Plenary (ePDC Project)

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| 14:00 | Mr Raymond Betz, CIDX/eCI@ss | ePDC project – state of art |
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Invited presentations on Data Synchronization incl. electronic Product Description and Classification

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| 14.30 | Mr. Heinz Schäffer, Director Procurement AXA-Insurance, DE | Keynote: Requirements and Status of industrial eProcurement |
| 15.00 | Mr. Helmut Beckmann, DE | Creation and management of electronic product data for eBusiness catalogues |
| 15.20 | Coffee break | |
| 15.30 | Mr. Jean-Jacques Thomassen, Sonovision Itep, FR | The role of XML in eBusiness applications |
| 15.50 | Mr Ohhara, The East Asia Electronic Commerce Association (EA-ECA), Japan | Cooperation EU and East Asia in electronic catalogues and product classification - Internationalization & Localization |
| 16.10 | Mr. Yamine AIT AMEUR, ISO/TC 184 | The common ISO/IEC dictionary model for eCommerce and eCataloging and its international support through the OIDD initiative |
| 16.30 | Any Other Business - ePDC Roadmap - endorsement - Next meeting | |
| 16.45 | Closure | |