

Seminar Portfolio 2008



Seminar/Training Initiative	Contents and Goals	Target Group	Duration and URLs
1 [eQual®]-EU-PM: European Project Management. What makes EU projects different from other projects?	DOs and DON'Ts when planning and handling EU projects. Interactive acquirement of skills for improving and options for trouble shooting in day-to-day project work. In the (virtual designable) training units the learned methods are being tested and intensified.	(Project) Managers planning to acquire EU projects or wishing to enhance day-to-day management of EU projects; Additional qualification for job seekers	3 days up to postgraduate; very successful pilot project at SPI 2003 / 2004 (40 hours block). http://linux.termnet.org
2 [eQual®]-IPM: International Projekt Management. How to do business abroad?	Challenges in international project management: contents, organization and intercultural aspects. Localization - speaking the language and understanding the culture of target markets.	(Project) Managers and Company Founders interested in internationalization. Emphasis on non-EU countries; Additional qualification for job seekers	1-2 days Can be organized on short notice
3 [eQual®]-MCM: Multilingual Content Management for SMEs (Small and Medium-sized Enterprises)	Practice oriented training and consulting in management of multilingual contents in the world of eBusiness. Decision takers should be able to avoid wasteful investments and ensure long-term competitiveness of their SME .	(Project) Managers, General Managers and Founders of SMEs as well as their consultants and service providers; Additional qualification for job seekers	1-2 days Introductory course 3-5 days Intensifying course http://linux.termnet.org
4 [eQual®]-BP: International Business Expansion for SMEs	Training in improving business plans with the aim to benefit from the common multilingual European markets. Designed and tested within the framework of the EU project "European Training Tools for eContent Start-ups and SMEs Expansion" (eTTEC).	(Business Development) Managers, General Managers and Founders of SMEs and Spin-Offs especially in the sectors Multimedia and Content Industries; Additional qualification for job seekers	3-5 days www.ettecproject.net

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5 [eQual®]-eTerminology & eKnowledge Management: Technical language and terminological methods as instruments for information knowledge management	Acquirement and application of terminological methods and tools including software applications.	Information and Knowledge Managers as well as PR Managers; Additional qualification for job seekers	1-2 days up to post-graduate) Can be organized on short notice
6 [eQual®]-eCAT: Multilingual Catalogues in eBusiness	Methods and standards in compiling and managing electronic catalogues to optimize business processes.	eBusiness and Catalogue Managers in SMEs, SME Service Providers and Consultants; Additional qualification for job seekers	1-2 days Can be organized short notice
7 [eQual®]-ePDC: Multilingual Product Descriptions and Classifications in eBusiness	Practice oriented training in applying multilingual product classifications in eBusiness to optimize business processes .	eBusiness and Product Data Managers in SMEs, SME Service Providers and Consultants; Additional qualification for job seekers	1-2 days Can be organized on short notice

With speakers from the TermNet Trainer and Expert Pool

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There is no Knowledge without Terminology