



www.seal-of-excellence.org

Press Release - For Immediate Release

European Seal of e-Excellence Applications Open

Brussels, Belgium - September 2009

Applications for the European Seal of e-Excellence 2010 are now open to award ICT and digital media companies worldwide. The European Seal of e-Excellence is widely known for promoting ICT digital companies with an excellent track record in the **marketing of innovation**, i.e.:

- Innovative products and services;
- Excellent marketing practices to promote them.

By focusing on the marketing aspects of digital products and services, the European Seal of e-Excellence **helps winners promote themselves** in the global market place.

HOW TO APPLY

The period to apply for the European Seal of e-Excellence is officially open till 31 December 2009. Interested companies may now apply online through the **Seal of e-Excellence website** at www.seal-of-excellence.org.

AWARDED ANNUALLY SINCE 2003

The European Seal of e-Excellence has been awarded annually since 2003 by the European Multimedia Forum (EMF) and its Partner Associations at an Award Ceremony at CeBIT (www.cebit.com), the European trade show for the ICT industry. A jury composed of representatives of the Partner Associations selects the winners on the basis of an open application process.

BENEFITS OF WINNING THE EUROPEAN SEAL OF E-EXCELLENCE

Winners of the European Seal of e-Excellence are entitled to:

- Publicly display the "Seal of e-Excellence" logo in their own marketing programmes;
- Free membership in the European Multimedia Forum;
- Receive preferential rates for all e-Accelerator services;
- Other advantages in kind from various Seal Partners and Sponsors.

PAST WINNERS:

During the past eight years, **more than 300** companies from all over the world have been awarded with the seal, amongst others well known enterprises such as NOKIA (platinum seal 2004), VASCO Data Security (platinum seal 2008), Zanox (platinum seal 2008) or PANGORA (gold seal 2007). Past winners have incorporated the Seal in their ongoing marketing programmes, recognizing the importance of the Seal's focus on best marketing practices.

Sylvius Bardt, CEO of Questico, Germany. Silver SEAL 2009

We are so proud to win the Seal of e-Excellence the third time in a row. This award is a great motivation for us to follow the chosen path to offer the best products in the market to our customers.

Unai Extremo, CEO of Virtualware, Spain. Platinum SEAL 2009

We are really proud of winning the prestigious European Seal of e-Excellence Platinum Award. It encourages us to keep adding marketing value to our innovative solutions. It also means to us a big step forward in a European context. We would like to express our gratitude for offering us this great opportunity that enables European companies like Virtualware to highlight their achievements.

Sander van de Rijdt, CEO of negPoint, Austria. Silver SEAL 2009

The European Seal of e-Excellence is a very good opportunity for companies to receive feedback about the innovativeness of their marketing activities and to benchmark against other leaders in the field of marketing expertise.

PARTNERS

The European Multimedia Forum (www.e-multimedia.org) is the main European Trade Association promoting the competitiveness of the converging digital media industries in the global market place.



Digital Tender (www.digitaltender.com/en) provides the complete online processing of tenders including publication, submission, assessment, decision and administration.



The European Seal of e-Excellence is supported by a **network of digital media associations** from Austria, Belgium, France, Germany, Greece, Hungary, India, Norway, Slovenia, Spain, Switzerland and the United Kingdom.

For more information – please contact:

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